



**DRIVE IT  
RIGHT**

Talking to teens  
about safe driving.



**Allstate**  
You're in good hands.

**Discovery**  
  
**EDUCATION**



Nearly 6,000 teens are killed every year in car crashes.

**HOW CAN YOU HELP MAKE SURE YOUR TEEN ISN'T ONE OF THEM?**

This 20-minute DVD tells real-life stories of teenage car accident victims. You'll meet several people whose lives were dramatically changed by car crashes. This is a powerful way for your teen to hear critical safe driving messages from the voices of those who wished they'd had a second chance.

**Parents can make a difference.**

Think your teenager isn't listening? Three out of four teens say their parents would be the best influence in getting them to drive more safely. Take the time to watch this DVD with your teen and talk about how they can become a smarter driver.



**HELP PREPARE  
YOUR TEEN DRIVER.**

Talk to your Allstate agent  
or visit [allstate.com/teen](http://allstate.com/teen)