

Why Allstate?

Allstate understands you need a personalized insurance program for your business, and that's what we can provide — a flexible package of protection that can grow and adapt to the way your business changes over the years.

Isn't it Time You Helped Create Your Own Insurance Plan?

The Allstate Customizer Policy...the flexible business owners protection you need at an affordable price

This is a brief description; this is not a contract. You should read your Allstate Customizer ® policy for full details about the coverages.



Allstate
You're in good hands.

Allstate Insurance Company
Home Office: Northbrook, IL
allstate.com

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Allstate Customizer Policy for Business Owners

Individualized Insurance Protection for Your Unique Needs



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Isn't it Time You Had a Hand in Designing Your Own Business Insurance Program?

It's no longer practical for every business to have exactly the same insurance protection.

Instead of choosing between insurance policies that are pre-made for **every** business type, you should be involved in creating an insurance plan to suit your own specific needs.

You need flexible coverage **you** help design . . . coverage which will give you a unique insurance program to protect your business. And you need it at an affordable price!

Choose The Customizer Policy

Allstate understands your needs. That's why we've designed a business owners policy that may be different from any you've ever seen before — the Customizer policy.

The Allstate Customizer policy can provide you with a flexible business owners insurance program you can individualize to suit your specific needs. All at a very competitive price.

A Flexible Insurance Program to Meet Your Personal Business Needs

No one wants to carry more or less insurance than is truly needed — this could be expensive and unnecessary. Allstate believes in insuring your business to its full property value — without including extra coverages you may not need, but which may be automatically built into another policy.

The Customizer policy for business owners from Allstate can keep up with your new ideas, new additions, and changing needs.

The Allstate Customizer Policy Offers You . . .

Business Property Protection

The Customizer policy offers you a choice of two different ways to insure your business property — Special Form and Named Peril. Either way, coverage for your building and business contents can be on a replacement cost basis. That means if your property was damaged by fire or another covered peril, Allstate would pay to replace it with new or similar items or materials **without deduction for depreciation up to the Policy limits.**

Your Allstate agent can help you decide which of these two ways would best fit your unique needs.

Comprehensive Liability Protection

The Customizer policy for business owners also covers your legal liability to others for accidental events, personal injury, advertising injury, and medical payments.

Tailor Your Policy With Valuable Options

Your choice of Customizer policy options gives you another hand in designing your own insurance protection. The Replacement Cost Safeguard, Water Damage Coverage, and Loss of Income, are just a few of many Customizer policy options that may help you more completely protect your investment.

You're the best judge of knowing exactly what areas of your investment need special coverage. Together with your Allstate agent, you can choose the options which best complement your insurance program.